



HOLY TRINITY DINTING CRICKET CLUB

Social Media Guidelines

The Club issues the following guidelines for officials, coaches and volunteers in relation to the use of social media, (including but not limited to; Facebook, Instagram, Twitter, 'Whats App' and Tik Tok).

- Social media contact, relating to the Club and its activities, with members, fellow officials, coaches and volunteers, should be conducted through the Club related Social Media pages, and should be confined to interaction on training, coaching, matches and other Cricket and Club related activity.
- Ensure that younger players are not subjected to any material that may be unsuitable for them.
- Direct younger players who request to be your 'friend' on social media to the cricket club related pages and keep all contact professional and non-personal.
- Be mindful of any content you post online via the Cricket Club related pages; remember: You are representing the Club and your communications should conform to the ECB 'Safe Hands' policy and guidance.
- Ensure that nothing you post could cause personal distress or be seen as inappropriate for children.
- You should have consent before posting any personal information online including, but not limited to: photographs where an individual can be identified and; individuals contact details.
- Always use common sense and your best judgment when interacting online. If you're uncertain if something is inappropriate or questionable, don't post it.
- Mind your manners: Be respectful, kind and civil. You should not tolerate discrimination or hateful comments about anyone, including your rivals.
- Be human: Use your own voice; speak in a warm, approachable tone and most importantly, be yourself. Anything posted on the behalf of your club is permanent and a reflection of the Club and its members.
- Respect copyrights and fair use: Always give people proper credit for their work, and make sure you have the right to use something before you publish, for example – match photographs taken by someone else.
- Be aware of confidentiality: Only reference information that is publicly available. Do not disclose any information that is confidential without prior consent. For example – a personal telephone number of a coach.
- Security: Social media accounts should be created using an official Club email address, which a designated individual should have responsibility for. Passwords should be protected, and any suspicions of account hacking should be raised with the social media platform immediately.

Failure to adhere to the Club's guidelines may result in disciplinary action, or even expulsion from the Club in extreme cases.